



Special Meeting/Workday of the Cornerstone Board of Directors

Purpose: to draft a vision statement as part of the strategic planning process

Date: December 7, 2017

Time: 12:00 PM

Location: 7800 Airport Center Dr., Greensboro, NC

Attendance: Jay Hawkins, Karla Hall, Cyndie Swindlehurst, Erina Byers (phone), Tony Wilkins (phone)

Staff Attendance: Joe Caraher, Matthew Pugh, Allyson Waller, Erin Shoemaker

Facilitator: Tony Best, Team CFA

Other community members were also present.

Meeting called to order by Karla Hall at 12:10

Presentation by Tony Best.

- I. What is a vision statement?
- II. What a vision statement isn't.
- III. Mission statement vs Vision statement
- IV. Review of sample vision statements from non-profits
- V. Guiding questions in the vision creation process
 - a. Independent work on addressing the problem/challenge/opportunity
 - b. Alignment/agreement on the problem/challenge/opportunity
 - c. Group work on addressing the future
 - d. Identify common words and language
- VI. Vision work time

- a. Board members will each draft a vision statement for Cornerstone based on the common words and language that have been agreed upon
- b. Sharing out of vision statements by board members followed by further alignment

Attendees participated in the group exercises listed above. Near the end of the meeting, the board invited the community members who had attended the meeting to share their opinions of the draft statement.

Draft Vision Statement: Fostering ethical leadership and providing opportunities for all students to pursue their interests and goals and to become positive contributors in their communities.

Meeting adjourned around 3:00 PM

Minutes submitted for the record: March 23, 2018

Minutes approved by the board: April 26, 2018

Cyndie Swindlehurst

Cyndie Swindlehurst, Board Secretary