

## UNITY CLASSICAL CHARTER SCHOOL BOARD MINUTES

APRIL 13, 2015

6:15-7:15 PM

Board Members Present: Brian Payne, Beth Early, Derrick Gates, Marty McCarthy, Susan Walker, Joe Young, Kelly Trnian

Our meeting began with a discussion about the desire to visit nearby classical charter schools for both campus tours and board meetings. No definitive plans or dates were set.

The following committees reported

GOVERNANCE: Joe Young reported

Hillsdale College Update: Since our application stated that we are affiliated with Hillsdale it was decided that a letter will be drafted with input from Marty McCarthy, Tom Miller and Beth Early. Beth will send the letter to Helen Nance, Chair of the Charter School Advisory Board and Bill Cobey, State Board of Education clarifying that Unity Classical Charter School is not affiliated with Hillsdale College. The letter will also be sent to Joel Medley, Director of the Office of Charter Schools and Philip Kilgore, Head of Barney School Charter Initiative.

MARKETING: Susan Walker reported

There was no marketing committee meeting prior to the April 13 Board meeting. Susan reached out to Cynthia Roeth, Board Chair of Charlotte Classical School, to request a brainstorming meeting on marketing ideas.

FINANCE: Marty McCarthy and Brian Payne reported

- The committee would like to have a trifold marketing piece to use for calling on donor prospects.
- Brian is putting a slide deck together to use when calling on Corporations, Individuals, Government Grants and Service Organizations.
- Stated goal is to hire a Head of School one year in advance to school opening. Targeted financial fundraising goal is \$150,000 for this purpose.

EDUCATION: Derrick Gates and Beth Early reported

- Compiling a list of qualifications for Head of School
- Working on information to include in the marketing brochure

We unanimously voted Kelly Trnian as our tenth board member. Kelly has a strong educational leadership background is a welcome member!

Respectfully Submitted,  
Susan Walker