

REGULAR MEETING

Of the

UNITY CLASSICAL CHARTER SCHOOL BOARD OF DIRECTORS

The Unity Classical Charter School Board of Directors held a Regular Board Meeting on June 20, 2016.

The meeting began at 6:30PM and was held at 701 Scaleybark Road

Present : Matt Drinkhahn, Marty McCarthy, Susan Walker, Dick Kittle, Dana Goldfarb, Sheila Goad, Head of School. Lisa Oats attended as a visitor.

Absent: Brian Payne, Board Chair, Joe Young, Siobhan Papa, Stephanie Mrofchak, Don Minges.

Marty McCarthy presided over the meeting in the absence of Brian Payne. Dana made a motion to accept the minutes from the last meeting, Marty seconded and the minutes were unanimously accepted.

Matt Drinkhahn and Marty McCarty delivered the **Finance Report:**

- Marty met with a Belk family member and is working on a fundraising proposal to deliver to the John Belk Foundation. Marty has been counseled to draft a 300 word document which aligns the school vision with the Foundation vision. Literacy and excellence in education are the cornerstones.
- Sheila has written a letter and Marty and Siobhan will edit it.
- Athlos, Boise ID is a tax preferred lender to Charter schools. Their focus is on Classical Education, character formation and physical education. A member of Marty's Board is meeting with them Thurs., June 23rd in Greenville to see if they are a possible funding source.
- Marty is meeting with Gretchen Carpenter from Marsh Real Estate to see if they might donate land at the corner of West Blvd and Clanton Rd.
- Marty is meeting later in July with Holly Stratton from the Crosland Foundation. Everyone from the Foundation who might be interested will meet with Marty.
- There is no response yet from the Levine Foundation.
- Sheila is emailing a copy of her marketing plan to Matt and Marty. Matt just had back surgery and is available to research business and community relationships.
- Dick Kittle has some personal and business relationships with several individuals who might be willing to make a donation. He will follow up with those individuals over the next few weeks.

Marty and Dick Kittle delivered the **Facility Report:**

- Steele Creek Church of Charlotte has a two story building available with room for 207 students. Unity has been afforded a chance to visit the facility. It includes new state of the art technology
- St. Luke's Lutheran Church is open.
- The Scaleybark facility will require a great deal of work to make it K-2 ready. Sheila, Dick, Lisa and Dana will meet to discuss the floor plan.
- Third Presbyterian Church on Central Ave. is a possibility. Dick will follow up on June 21.

The Board turned the discussion to **Marketing**. At this point we need an individual on the Board with a Marketing background and skill set. We should be doing some soft marketing on the website.

Dana and Don are meeting with Charter Capital Marketing on Wed, June 22.

Eddie Goodall, Don, Marty, Sheila and Joe are meeting to discuss best practices on Wed., June 22 at 2PM.

Next meeting: Wednesday, July 20, 2016 @ 6:30. Location is 701 Scaleybark Road.

Respectfully submitted,

Susan Walker

Unity Classical Board Secretary (Note Taker)