

May 31st, 2019

Dear Parent or Guardian,

Lands' End is currently partnering with a company called Size Stream to scan students via a scanner booth utilizing new innovative technology that is designed to assist in creating the perfect fit. This scanner booth is similar to a photo booth that uses a very low power surface scan of light beams similar in nature to what is currently used in video games. These light beams read the body shape of the person being scanned and deduce measurements. Those body measurements are then compared to the measurements of a variety of Lands' End products to arrive at a recommendation toward what size the person being scanned would wear.

We are inviting your child to participate in a sizing event using this new technology on Tuesday, June 11<sup>th</sup>, Wednesday, June 12<sup>th</sup>, Thursday, June 13<sup>th</sup> with time slots ranging from 9:00am to 7:00pm and Friday, June 14<sup>th</sup> with time slots ranging from 8:00 am-12:00 pm and ask that you use the link below to sign up if interested in participating. Prior to the event we will require a parent or guardian sign the Consent/Release Form, found in the invite link. By signing this consent form, you are providing approval for your child to participate in the sizing event.

What to expect: Upon arriving at the event, a Lands' End representative will issue your child form-fitting clothing (such as sportswear/ thermaskin wear). Your child will wear this clothing during the scan. They will also have a robe to wear before and after the scan while moving between the changing booth and the scanning booth. You may also chose to wear your own form fitting clothing (swimsuit, tank tops, leggings or compression wear). Once the scan is complete, your child's recommended size information will be returned directly to the email address provided at the time of sign up, along with a brief survey.

**Please see link below for booking an appointment.**

<https://calendly.com/landsendappointment/raleigh-event-day-1>

<https://calendly.com/landsendappointment/raleigh-event-day-2>

<https://calendly.com/landsendappointment/raleigh-event-day-3>

<https://calendly.com/landsendappointment/raleigh-event-day-4>

We hope you will join us for this exciting and innovative opportunity!

Sincerely,

Lands' End